

Exam. Code : 106006

Subject Code : 1685

Bachelor of Design 6th Semester (Fashion Design)

EXHIBITION DESIGN AND DISPLAY

Paper—VI

Time Allowed—3 Hours] [Maximum Marks—50

Note :- Answer any **five** of the following. All questions carry equal marks. 5×10=50

1. Discuss in detail the importance of floor display before an exhibition.
2. What is the importance of a catalogue in an exhibition ?
3. What is design process ?
4. How does an attractive window display help in creating an interest element ?
5. How would a designer according to you showcase his creation in a fashion show ?
6. What is a curatted show ? How is it different from a usual exhibition ?
7. Discuss in detail the importance of display in promotion of an art creation.
8. What are the objectives of display ? Discuss.

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